



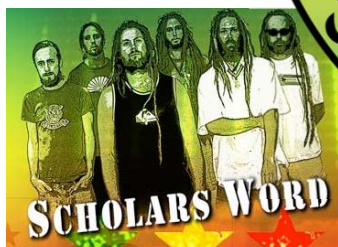
www.aiSunSplash.com  
aiSunSplash@gmail.com  
June 5, 2010  
July 3, 2010  
August 7, 2010  
September 4, 2010

Dear Sir or Madam:

The first annual Amelia Island SunSplash 2010, reggae music concert series is a free, family-friendly, all-ages event scheduled to take place on our beautiful Amelia Island beaches. This four-part event takes place every first Saturday during the months of June through September and will feature some of the best reggae music artists on the East Coast. The concert series is put on by local area businesses, and it is co-sponsored by the City of Fernandina Beach.

The Amelia Island SunSplash is not JUST a reggae music concert. We will have a beach cleanup in conjunction with the Keep Nassau Beautiful (affiliate of Keep Florida Beautiful), who will also be providing recycling bins and showing attendees how and what to recycle. The Eastern Surfing Association (ESA) starts our community surf contest at 8am with some of the areas best surfers, young and old. The live reggae starts at 1pm and goes until 7pm, aligned with a swimwear fashion show and tons of creative free activities hosted by area businesses. Beach volleyball, ping-pong, sandcastle contest, tons of giveaways and prizes from sponsors.

A strong theme of the Amelia Island SunSplash is to educate the public about renewable energies, conservation and preservation. But the main purpose is to promote your company with a free and positive event, which so many people need in this recovering economy.





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This event is expected to grow in the future and be able to host nationally recognized music artists and charities, with attendance in the 10's of thousands. We welcome your company to become, not only a sponsor, but also a part of this wonderful event. We offer four sponsorship packages to choose from:

**\$20,000 – “Big Kahuna” sponsorship package (only 1 per year)**

- ✓ Allows the SunSplash concert to host a national reggae music performer, with special thanks to the title sponsor. (i.e. "The Wailers, live in concert, brought to you by (YOUR COMPANY)")
- ✓ Two head booths\* at the event entrance at all four of the 2010 events
- ✓ Your banner on stage and at the event entrance all four of the 2010 events
- ✓ Your logo on the full front of the a.i.SunSplash t-shirts
- ✓ Special recognition “Amelia Island SunSplash, brought to you by (YOUR COMPANY)”
- ✓ Large, top logo on web, flyers, and media advertising

**\$5000 – “Endless Summer” sponsorship package (only 3 per year)**

- ✓ Premier, high-traffic, corner booth\* all four of the 2010 events
- ✓ Special recognition in announcements as “The official (YOUR PRODUCT) of Amelia Island SunSplash”
- ✓ Predominant logo on web, flyers, a.i.SunSplash t-shirts and media advertising

**\$1200 – “Party Wave” sponsorship package**

- ✓ One non-premium (but still really good) booth\* all four of the 2010 events
- ✓ Logo on web, flyers, a.i.SunSplash t-shirts

**\$250 – “Beach Break” ‘trial’ sponsorship package**

- ✓ Non-premium (but still really good) booth\* for one non-holiday weekend event, or \$400 for the one holiday weekend event of July 3<sup>rd</sup>

\*Vendors/sponsors must be approved by the Amelia Island SunSplash Committee, and are responsible for supplying their own tent/booth, no larger than 10'x10', unless otherwise agreed upon in writing. There is no electrical power at the event.

If you would be interested, please contact me at the information listed below. Thank you for your time,

Jeff Barksdale  
Amelia Island SunSplash Organizer  
Big-O Event Productions, Inc.  
904.647.1230 x1101  
jeff@BigOeventProductions.com